

# AV.ACADEMY

AV careers | apprenticeships | progression |

# INTRODUCTION

An organisation with a diverse advisory board committed to serving as the landing place for all wishing to join the audio-visual (AV) industry & for those working in AV who wish to develop their existing career.

AV Academy is open to all ages, all demographics & regions.

# MISSION STATEMENT

Committed to improving standards for both workers & consumers, we promote career development & growth to those working within the AV sectors & to those wishing to join this exciting industry.

We promise to:

- Teach, mentor & inspire our next generation of AV & Smarthome Technicians
- Welcome new talent into our industry & provide sound advice & career planning
- Promote, support & contribute to industry training, advances & mentorship programs

GOING LIVE 00:00 September 15th 2025

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The following slides explain each service  
We provide, its relevance to each party & the  
important gains to the AV industry



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# APPRENTICESHIPS

The UK Government Apprenticeship Levy provides funding for two major AV industry apprenticeships. Each is delivered over a two-year working apprenticeship course.

**AV Technician Tier 5:** Commercial AV

**Smarthome Technician Tier 3:** Residential AV

AV Academy works in collaboration with Career Crafters, the Ofsted approved training provider. Our founder provides teaching & mentoring to each student placed with us.

## Employer Gains

Tap into school & college leavers, eager to learn, academically trained, cost effective & shaped to compliment your organisation. Be seen as a trailblazer promoting a better industry.

## Learner Gains

Our students are often from backgrounds unable to provide University Degrees but have worked top-of-class at school/college. We are always in awe at their willingness to learn, experience & challenge themselves, a credit to our next generation.

## Industry Gains

Apprenticeships are taken seriously by other trades which enjoy growth & steady workforce supply. The AV industry must become a benchmark trade which attracts the most committed next-gen technicians.



Training Provider



Teacher/Mentor



EPAO



EPAO





# AV TECHNICIAN (Tier 5)

## Summary

This two-year course is delivered via a combination of group/cohort or one-to-one monthly workshops delivered online & in some sessions in-person at industry venues.

Each student is assigned work-based training tasks to be journaled & reviewed periodically.

Once the KSB (Knowledge, Skills & Behaviour) modules are completed students are assessed independently by an approved EPAO (Endpoint Assessor) students are awarded from the following grades

**Pass: Merit: Distinction** & importantly as this is an academically recognised qualification students potentially can **Fail**.

This is the most advanced AV industry qualification.

**Course Cost: £18,000**

**Funded by UK apprenticeship levy**

Fully funded to apprentices starting at or under 21 years of age

95% funded to apprentices starting at or under 25 years of age

See appendix A

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Training Provider



Teacher/Mentor



EPAO

# SMARTHOME TECHNICIAN (Tier 3)

## Summary

This two-year course is delivered via a combination of group/cohort or one-to-one monthly workshops delivered online & in some sessions in-person at industry venues.

Each student is assigned work-based training tasks to be journaled & reviewed periodically.

Once the KSB (Knowledge, Skills & Behaviour) modules are completed students are assessed independently by an approved EPAO (Endpoint Assessor) students are awarded from the following grades:

**Pass: Merit: Distinction** & importantly as this is an academically recognised qualification students potentially can **Fail**.

This is the most advanced residential AV qualification & is academically recognised.

**Current Course Cost: £9,000**

**Funded by UK apprenticeship levy**

Fully funded to apprentices starting at or under 21 years of age

95% funded to apprentices starting at or under 25 years of age

See appendix B



Training Provider



Teacher/Mentor



EPAO



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# INDUSTRY OUTREACH

All too often we hear of a skills shortage within AV companies serving both commercial & residential sectors.

Have we, as an industry, done enough to engage with colleges, schools, media to attract bright, forwards-thinking ambitious ones into the industry? Is the industry approachable enough to older skilled workers wishing to shift career path direction? Does our industry take seriously enough training & education?

**AV Academy believes more is possible.**

We proactively engage with regional trade colleges, education providers, school leavers & local authorities to educate, inform & enthuse about our fantastic industry.

Our advisory board is diverse & widely covers the industry through residential, commercial, pro & supplier vendor sectors as well as installation & academic authorities. Together, with industry bodies (we hope CEDIA, AVIXA & others will collaborate) we believe it possible to outreach to the wide community engaging with both new talent & offering progression to existing workforces via apprenticeships & supplier/ vendor training.

Our research proves that the AV industry falls far behind most other trades in regards to apprenticeships, we simply aren't used to recruiting. AV Academy will help, advise, support those trailblazers within the industry wishing to create positive change by attracting, training & maintaining our future workforce.

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# NEWBIE MENTORSHIP

Vincent McAtamney is teaching some students from deprived backgrounds. These are excelling in their studies & are a compliment to their employers. This is by far the most rewarding, moving, humbling work achieved so far, these ones have every chance to enjoy a rewarding, fulfilling career throughout their lifetime.

## The AV Industry benefits.

We will run mentorship programs aimed to develop ones not ready, able or within fundable age to benefit from our apprenticeships.

This mentorship goes far beyond simple AV knowledge & skills. Just like our apprenticeships these courses will develop the character & professional skills needed to flourish within our industry.

Our sincere wish is to involve the wider AV industry to help place as many students as possible throughout these courses.

You, your companies & trade organisations can help, please, let's get the AV community united, working together & enjoying the longer benefits of newbie mentorship.





# INDUSTRY LED TRAINING

AV Academy is a force for good, AV industry wide.

We wholly support industry training & support programs. We were recently involved in a judging process & was very impressed by the depth & quality of training courses on offer by AV distributors, vendors & trade bodies. We support these & propose to recommend students & new industry intakes to make fullest use of them. Trade courses add value to the Continuous Personal Development of all working within AV, young or older.

## Endorsement & Delivery

In time we will offer industry based online training modules, available to all, giving insight to our industry, a taster for the work we do.

## Vendor Training & Consultancy

Trade vendors & suppliers of training courses may have access our trainers to deliver in an energetic, engaging fashion without bias?

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# GET INVOLVED (refer to funding prospectus)

## 1: THREE MONTH MENTORSHIP

Demonstrate your company's support to next-generation technicians & existing staff development by sponsoring one or more mentorship students either from your own staff or new recruits. We provide assistive training, mentorship & learning aids.

Costs for three-month mentorship, training & support start from £3500 per student.

## 2: VENUE & MATERIALS

Is your organisation equipped with a training suite, assembly room or studio capable to house around a dozen students for a workshop session?

Do you have access to materials, training aids, whitepapers, technical support documents etc. to contribute to the bill of materials so vitally needed by our students?

## 3: PERSONAL INVOLVEMENT

Think you have what it takes to teach? To inspire? To motivate? Students need mentors: Do you have experience in a particular field our students will benefit from?

Advisory Board: Non-Executives:

There are opportunities to become more intrinsically involved with this cause,

Your help makes an enormous difference.

Let's talk!

*Vincent McAtamney*

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## Contact

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